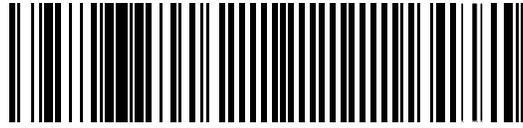


# JCPenney

VALID THROUGH 10/31/15

Save an extra 15% off today!



MC4537760002000000027115

Save an extra 15% off\*

select original, regular, sale & clearance  
apparel, shoes, accessories, fine jewelry, home  
when you pay with your Visa® card

or

save 10% off\* watches, salon products,  
furniture, mattresses and custom blinds and  
shades when you pay with your Visa card.

**\*Extra 15% off select original, regular, sale & clearance-priced apparel, shoes, accessories, fine jewelry & home purchases. Extra 10% off select original, regular, sale, clearance-priced watches, salon products, furniture, mattresses, custom blinds and shades purchases. Each offer good in store and at [jcp.com](http://jcp.com), excluding taxes and shipping charges 10/1/15-10/31/15. One coupon per customer per transaction, one use per coupon; must be provided/surrendered at time of purchase.** Does not apply to Best Value, Levi's, Disney Shop Collection, Licensed Team Sports Merchandise, Columbia, Nike, Clarks, Athletic Shoes, Jewelry Trunk Shows, Modern Bride Diamond Vault, Pre-Owned Watches, Garmin, Sephora, Le Creuset, Food, Electrics/Electronics, Floor Care, Hunter Douglas, Umbra Window Hardware, Bali Window Hardware, In-Home Custom Decorating, Fitness Equipment and Accessories, Baby Gear, Personalized Jewelry, Services, Service Plans, Gift Cards, Furniture Outlet purchases, Closing Store Purchases, current orders and prior purchases, or in combination with other coupon(s). Coupon can be combined with earned JCPenney Rewards and JCPenney Credit Card new account in-store discount. Coupon cannot be used for payment on account. Coupon cannot be redeemed as cash or merchandise credit if merchandise is returned. No cash value.

**INSTRUCTIONS FOR JCP.COM ORDERS:** \$ off and extra 10% off offers cannot be applied on the same order. Enter online code when prompted at checkout or call 1.800.322.1189 and mention the code. Offer subject to change, and is based on individual merchant's terms and conditions. Void where prohibited or restricted by law. Offer valid only when you pay with your Visa card. Any taxes are the sole responsibility of the purchaser.